



## radKIDS at a Glance...

**radKIDS** is the national leader in children's safety education. With headquarters located in South Dennis, Massachusetts, community based radKIDS programs are continually being offered throughout the United States and Canada. Curriculum topics include: Home, School and Vehicle Safety, Out and About Safety, Bullying Prevention, Realistic Defense Against Abduction, Good-Bad-Uncomfortable Touch and more.

"Kids need and deserve to learn to at least deal with (dangerous) situations in our world today and I feel like radKIDS is something that can and does make that happen." --*Ed Smart on NBC's Today Show, September 2010*

### **Purpose**

Since its incorporation in 2001, radKIDS, Inc. has been committed to providing education that enhances the ability of children and parents to utilize knowledge, skills, and power to protect themselves from violence and harm.

### **National Network**

Community-based organizations receive training and support from national headquarters to provide the radKIDS program as a part of their own youth work. These groups, which have safety goals compatible with those of radKIDS, include police departments, educational organizations, civic groups, fraternal organizations, faith based groups, citizens' groups and concerned parents.

### **radKIDS: Making A Difference**

radKIDS strengthens family, encourages physical fitness, and teaches core safety values to live by through its program. Fun, activity-based programs include discussions for cognitive development and safety drills, these activity based developmental education and dynamic simulation exercises train and empower the child with their own tools and talents. radKIDS community based programs have been offered as elementary PE/Health Education (meets core standards in all 50 states) after school programs, day camps, recreation programs, as well as through scouting and religious youth groups.

- **Over 250,000** children have been trained in the radKIDS personal Empowerment Safety education program.
- **4,800** community based instructors have been trained in over 44 states and in Canada.
- **Over 96** children threatened with abduction used their skills and returned safely to their families.
- **Thousands** of sexually assaulted and abused children have spoken up and got the help they needed to stop the abuse and 1000's more have escaped Bullying and peer to peer violence.
- Through radKIDS training, children become empowered and learn to replace the fear, confusion, and panic or dangerous situations with confidence, personal safety skills, and self-esteem.

### **Programs**

**Instructor Certification Program** - This insightful five day (40-hour) instructor's program presenting the radKIDS curriculum is taught in a relaxed environment over a four day period. Participants are provided with history and insight about the problem of violence against children and are

given the necessary training and techniques to empower children to avoid, resist and if necessary escape violence and harm.

**The radKIDS Personal Empowerment Safety Education Program** is a 10-hour family centered safety education program that emphasizes essential decision-making skills as well as physical resistance options to escape violence. Children from 3½-13 years of age participate in the program ideally with their adult partners to create a true safety partnership.

**Preschool-and K-6th grade** – the radKIDS safety education curriculums have recognized the viability and potential for success in providing appropriate safety education to preschool aged children, 5-7 year olds and 8-13 year olds. These curriculums not only emphasis the ability to make safe decisions while also recognizing, avoiding, and if necessary to escaping violence or harm but all activities also emphasize character development, citizenship training, and personal fitness.

**Peer Mentoring program-** Under the direction of the adult instructors, peer mentors range in age from 13-17 years of age. Designed to provide additional instructional aid to students, peer mentors develop a bond and a friendship to younger children while providing a positive role model. Peer mentors are good listeners, people who care, people who want to help younger people bring out strengths that are already there. In addition we offer a "Certified Peer-Mentor" program in which a 15-17 year old completes the radKIDS Instructor Training and teaches alongside a Certified Adult radKIDS Educator. Then upon request and their 18th birthday they can receive full certification as a radKIDS Instructor.

**College Program** - radKIDS has established a three-credit college course for college students who want to become radKIDS instructors. Since the program began, student instructors have been offering the radKIDS program to their college's community, at elementary schools, and local community centers.

**Parent Education and Resources** – radKIDS believes that effective safety education is greatly enhanced when a parent takes an active role in the education process. radKIDS classes are designed to encourage parent interaction through activity and exercise. The radKIDS parent manual outlines all information and topics presented to children in radKIDS to provide parents the opportunity for additional conversation outside the classroom environment. Parent handouts are supplied covering a wide range of relevant safety issues. Resources and information are also available to parents via the radKIDS website. In addition in 2010 radKIDS partnered with the Joyful Child Foundation and the Surviving Parents Coalition to develop the "Not One More Child" Education initiative that provides additional education to parents and concerned adults in the area of children's safety from predatory violence.

## **Publications**

*The Kids Chronicle* is a bi-annual newsletter for instructors. Designed as a communication and information tool, its purpose is to provide cutting edge support and concepts to our national network of instructors.

## **Financial Support**

The National Headquarters is supported through income generated from instructor certification courses, re-certification fees paid by all instructors annually, equipment sales, foundation grants, fundraising events held throughout the year, and through special contributions.

On the local level, community based organizations that present the radKIDS program provide meeting places and often furnish program materials. Families often help to defer costs by paying registration fees to cover costs of instructional materials and supplies, although The radKIDS Personal Empowerment Safety Education and Life Skills Program does honor a national free return and practice policy until the child reaches their 13th birthday.